



SIMS InTouch

Harnessing the power of SMS and email
to take Parental Engagement further

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Introducing SIMS InTouch

SIMS InTouch is powerful and easy to use communication tool. It combines both SMS messaging and email to simply and immediately engage ALL stakeholders on a wide range of school issues from event reminders to truancy.



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Workflows

Send SMS and email messages relating to a student's behaviour, awards for achievement, special education needs, unexpected school closures, parents evening reminders, unexplained absences, late school trip returns...

Point of need.



Real life Challenges

- Hard to reach parents
- Time saving and easy to use
- Keep staff members fully informed
- Delivering detailed information for earlier interventions.



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What about a bit of two-way traffic?

Winning on the homefront made easy

Automating your outbound communications is half the engagement picture...

SIMS InTouch

“The push...”

Getting up-to-the-minute information out to parents - must know information in real-time



SIMS Learning Gateway

“The pull...”

Bringing them to the virtual school - when they, the children or your team need access and answers

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The workflow solution....

SIMS .net: Green Abbey School

Focus Edit Reports Routines Tools Window Help

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Send Behaviour Message

Send Send & Log Attach Files Templates Normal Preview StudBeh

To: Abbot, Mr Francis : Harris, Ms Wendy : Wheeler, Mrs Anne

Subject: Disruptive behaviour - in class

Message: Microsoft Sans Serif 16

Dear Mr Abbot,

I was wondering if we could arrange a meeting to discuss Ben's behaviour, as we seem to continually have an issue with Ben in Class, please see below the latest behaviour incident that happened in Mrs Wheeler's class.

'Continually turning round and disturbing others - would not stop despite several warnings.'

Kind regards

Nick Finnemore

Message

The Roadmap....

Autumn 2010

- Revised Search browser

- More SEN and Behaviour merge fields

December 2010

- Web interface for Exceptional Circumstances

Spring 2011

- Notifications – Achievement/Attendance/Behaviour

- Reminders to school events

- Notifications on Exams

- Reports

- Manage individual contacts

Text Bundles

Text Bundle Options	No. of texts per bundle	Bundle Price	Price per text
Individual texts	N/A	N/A	£ 0.070
Bundle A (1000 texts)	1000	£ 60.00	£ 0.060
Bundle B (5000 texts)	5000	£ 275.00	£ 0.055
Bundle C (20000 texts)	20000	£ 1,000.00	£ 0.050
Bundle D (50000 texts)	50000	£ 2,250.00	£ 0.045
Bundle E (100000 texts)	100000	£ 4,000.00	£ 0.040
Bundle F (250000 texts)	250000	£ 9,750.00	£ 0.039



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Thank you



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