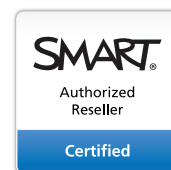


SMART Notebook™ 2014

Licensing quick guide



SMART Notebook licencing simplified

What are SMART Notebook and Advantage?

- » SMART Notebook is the interactive software from SMART.
- » SMART Notebook Advantage is the subscription service that gives you access to updates, software support and advanced features.
- » You need one SMART Notebook licence per interactive classroom in which you intend to use the software.
- » Older versions of SMART Notebook can be upgraded to the current version by subscribing to Advantage.

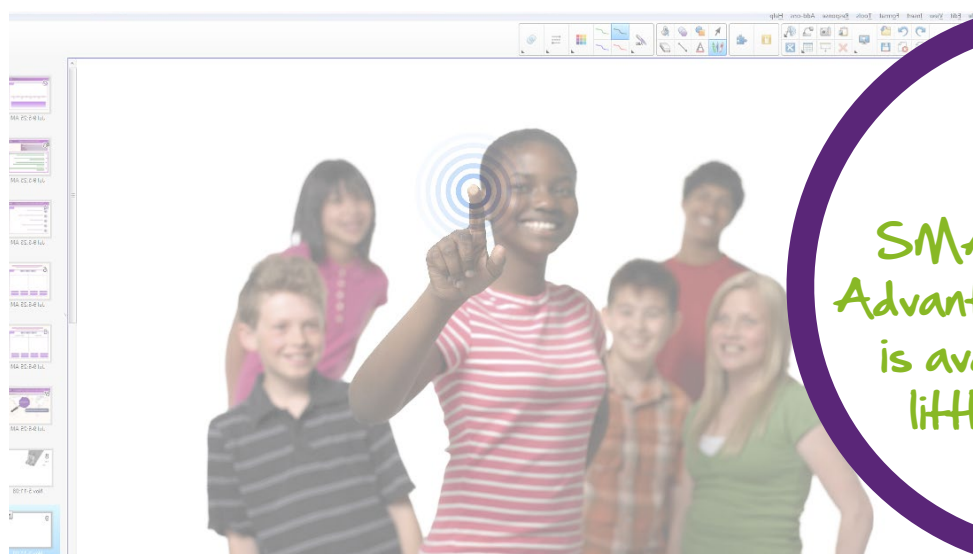
For SMART and non-SMART hardware

- » New SMART interactive hardware comes with SMART Notebook plus one year's subscription to SMART Notebook Advantage.

- » You can purchase the SMART Notebook software separately to use with non-SMART interactive hardware.
- » Separate purchases of SMART Notebook come with either 1 or 3 year's subscription to Advantage.

Site licencing

- » A SMART Notebook site licence will save you money on Advantage subscriptions.
- » A site with ALL SMART interactive hardware qualifies for site licencing.
- » Sites with non-SMART interactive hardware can qualify for site licencing by purchasing SMART Notebook for all non-SMART interactive classrooms.



**SMART Notebook
Advantage subscription
is available from as
little as £12 per
year.**

How to get SMART Notebook

All new SMART interactive devices come bundled with the latest version of SMART Notebook collaborative learning software. Also included is a 1 year SMART Notebook Advantage license which gives you access to updates, upgrades, software support and advanced features. Older SMART hardware can be upgraded to the current version of SMART Notebook by taking out an Advantage subscription.

SMART Notebook software can be purchased separately and installed for use on PCs connected to non-SMART interactive devices. The initial purchase is a one-off fee and includes a

minimum of 1 year's license for SMART Notebook Advantage. The SMART Notebook Advantage period can be extended to 3 years for a small extra charge when making an initial purchase.

For continued access to updates, upgrades, software support and advanced features after the subscription period expires, your Advantage licence will need to be extended.

Site licences with cost savings are available for schools with 100% SMART interactive classrooms, or who have upgraded a partial SMART site.

continued...

Don't be confused by SMART Notebook licencing.
**VeryPC's interactive specialists
will guide you through it.**

SMART Notebook Advantage

SMART Notebook Advantage is the subscription service that gives you access to updates, enhanced features and software support for SMART Notebook software. An initial licence of SMART Notebook (whether bundled with new SMART hardware or as a separate software purchase for non-SMART interactive hardware) includes a 1 year subscription to Advantage as standard.

SMART Notebook Advantage will unlock ongoing software support, future software updates and access to advanced features.

SMART Response VE is a feature which is only accessible to Advantage subscribers. SMART Response VE is a tool which allows students to respond in real time to lesson activities such as questions and quizzes from any internet enabled device.

SMART Notebook is a continually evolving piece of software and many future updates and new features are planned by SMART. A SMART Notebook Advantage subscription is essential to unlock the new versions and access future improvements to the software.

Licencing SMART Notebook

SMART Notebook licences and Advantage subscriptions are calculated on a per classroom (rather than per installation) basis. For example, if you wish to use SMART Notebook in 10 classrooms which have interactive devices, you will need to purchase 10 licenses, regardless of how many teachers will be plugging their laptops into those interactive devices.

New SMART hardware comes with 1 year's subscription to SMART Notebook Advantage, after which you will need to renew your Advantage subscription for access to future updates,

features and software support. Advantage subscriptions are also calculated on a per classroom basis.

Non-SMART hardware can also be used with SMART Notebook software. An initial one off licence purchase per non-SMART interactive classroom of SMART Notebook will be required for PCs connecting to non-SMART hardware to be licenced. This initial purchase includes either 1 or 3 year's subscription to SMART Notebook Advantage.

Site licencing

Site licencing of SMART Notebook will significantly reduce your SMART Notebook Advantage subscription rates per classroom.

If your school has 100% SMART hardware (old or new) in your interactive classrooms, you will qualify for a SMART Notebook site licence. We'll ask about this during a quotation request for SMART Notebook from VeryPC, as if you are already 100% SMART you can benefit from the reduced rates immediately.

If your school has some interactive classrooms with SMART hardware and some interactive classrooms with hardware from other vendors (such as Epson, Hitachi, Benq, Promethean, Clevertouch,

iBoard, Genex etc.) then you will need to upgrade the licencing for the non-SMART interactive classrooms before you qualify for site licencing of SMART Notebook. This means purchasing a SMART Notebook licence for each non-SMART interactive classroom to bring your site up to 100% SMART interactive classrooms. You will now qualify for the reduced rate SMART Notebook Advantage subscription. Depending on the ratio of SMART to non-SMART interactive classrooms in your school, it may or may not be in your best interests to upgrade your site in this way – our SMART licencing specialists will advise you on the best course of action during the quotation stage.

*For a no-nonsense walk through SMART Notebook licencing,
contact a VeryPC interactive specialist now*